Conversation Catalyst:

Amplify Your Coaching Business

with **Karen Cappello, MCC**

“Coaches are changing the world. There’s something powerful that happens when a person gets coached. It’s not just about the coaching. It’s about the transformation that’s going on in that person, right alongside the conversations and actions. And it's about what's possible *beyond* the transformation that is the true value of coaching.”

– Karen Cappello, MCC

WELCOME

Magnificent Coach,

Welcome to the Conversation Catalyst!

I'm looking forward to taking this amazing journey of developing your business as you develop yourself.

When we work together to master the Market Research Conversation, you will be amazed at what can occur.

Thank you for giving me the honor of being your coach for this workshop!

Love and great joy,

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YOUR UNSTOPPABLE CONFIDENCE

Which coach archetype do you relate to the most?

How much money would you like to make this year?

Who is your ideal client in one sentence?

What's your essence energy?

YOUR UNSTOPPABLE CONFIDENCE

List 12 people you know who fit your ideal client profile:

Send this email to each of these 12 people:

Subject: I could use your help...

Hello {firstname},

How have you been? It's been too long, and I'd love to connect. I miss you!!

And there's also something I can use your help on. I'm putting together a new offer for {ideal client sentence: ie, newly promoted technical leaders). Since you are someone whose opinion I value and you've have had experience with this, are you open to getting on a call to give me feedback on my offer? I'd love to have your input.

If so, reply to this email and we'll set something up for next week. I'd truly love to catch up with you. :)

All the best,
Coach

CONVERSATIONAL BRILLIANCE

What's the biggest mistake you've made in conversations with potential clients and how will you avoid it?

How many conversations per week do you need to reach your financial goal this year?

CONVERSATIONAL BRILLIANCE

What strategy will you use to get potential clients into conversations in the next month?

What is your intention for your conversations?

THE FORTUNE IS IN THE FOLLOW UP

What are you going to do to keep your confidence strong during follow up?

What is the thank you gift you'll give to people for meeting with you?

THE FORTUNE IS IN THE FOLLOW UP

What is your initial offer that you'll have in mind for your Market Research Conversations?

Who will you interview for a case study to share during follow up?

Quick-Start Intensive Program

Imagine the relief of knowing what to do and having your offer and marketing work for you in accelerating your income and impact. That's what has happened for other coaches. Now, it's your turn.

The QSI is a small group of coaches in an exclusive community who create customized systems for generating consistent, predictable income while doing work that brings them great joy and love.

For 12 weeks, you will be in a safe and supportive environment growing your business along with a dozen other coaches. In addition, our trainers and program participants commit to supporting a positive learning environment.

If you want to make your next quarter your best quarter ever and be on track for 5-figure months and 6-figure years, we have the roadmap for you.

Thank you for supporting others to be the highest versions of themselves. It's an honor to be on the journey with you.

Schedule a session with our program advisor Katie, to learn more, or email us at concierge@quickstartintensive.com.

Coaching Programs