Receive Your Niche – 101 Sample Niches

Here are some examples of profitable niches for coaches:

1. Business
   - Starting a Business
     - Coaches
     - Yoga teachers
     - Home based business owners
   - Growing a Business
     - Massage Therapists
     - CPA’s
     - Realtors
     - Family businesses
     - Financial planners
     - Insurance agents
   - Online Marketing
     - Affiliate Programs
     - Information Products
   - Time Management (27K searches/month)
     - Mompreneurs
2. Executive
   o Talent Retention
     o Newly-hired high potentials
     o Mid-level managers
   o Effective Teams
     o Newly-promoted managers with a technical proficiency
     o Vice presidents of sales teams
   o Increased Sales
     o IT sales people
     o Pharmaceutical sales people
     o Industrial sales people
     o Small business owners
   o Conflict Management
     o Managers
     o High performing teams
3. Health and Fitness
   - Weight Loss (201K searches/month)
     - After pregnancy
     - Bariatric surgery
     - Last 10 pounds
     - Women
     - Men
     - Run a marathon
   - Stress Management
     - Moms in the workforce
     - Corporate leaders
   - Healthy Eating
     - Paleo eating plan
     - Raw food
     - Gluten-free
     - After specific diagnosis
     - Emotional eating
     - Keto diet
   - Natural Healing
     - Headaches
     - Sleeping
4. Relationships

- Any Specific Health Problem
  - Diabetes (1MM searches/month)
  - Fibromyalgia (368K searches/month)
  - Lyme Disease
  - Cardiac care
  - Autism

- Relationship Challenges
  - Communication
  - Between men and women
  - When your spouse becomes ill

- Getting Married
  - Support for bride and or groom
  - How to get a proposal
  - Find the right person to marry

- Parenting
  - New parents
  - Toddlers
  - Teens
  - Stepchildren
5. Life

- Self-development
  - Self-love
  - Confidence
  - Self-care

- Travel and Adventure
  - Retreats
  - Women in their 60’s
  - Men’s trips to the wilds

- Empty Nesters
  - Grieving kids not home anymore
  - Relationship with spouse
  - Self-care
- Retirement
  - Build a business
  - Relationship with spouse
  - What to do with free time
  - New identity
- Divorce
  - Single moms
  - Single dads
  - New relationship
  - Blended families
  - How to get along with stepchildren
- Ex-pat Adjustment
  - Spouses
  - Children
  - Cross Cultural Communication (specific country)
- Seniors
  - Going into assisted living
  - Grown children making decisions for parents
  - Inheritance conflicts in families
- Money
  - Sudden wealth
    - Lottery winners
    - Inheritance
  - Breakthrough to wealth